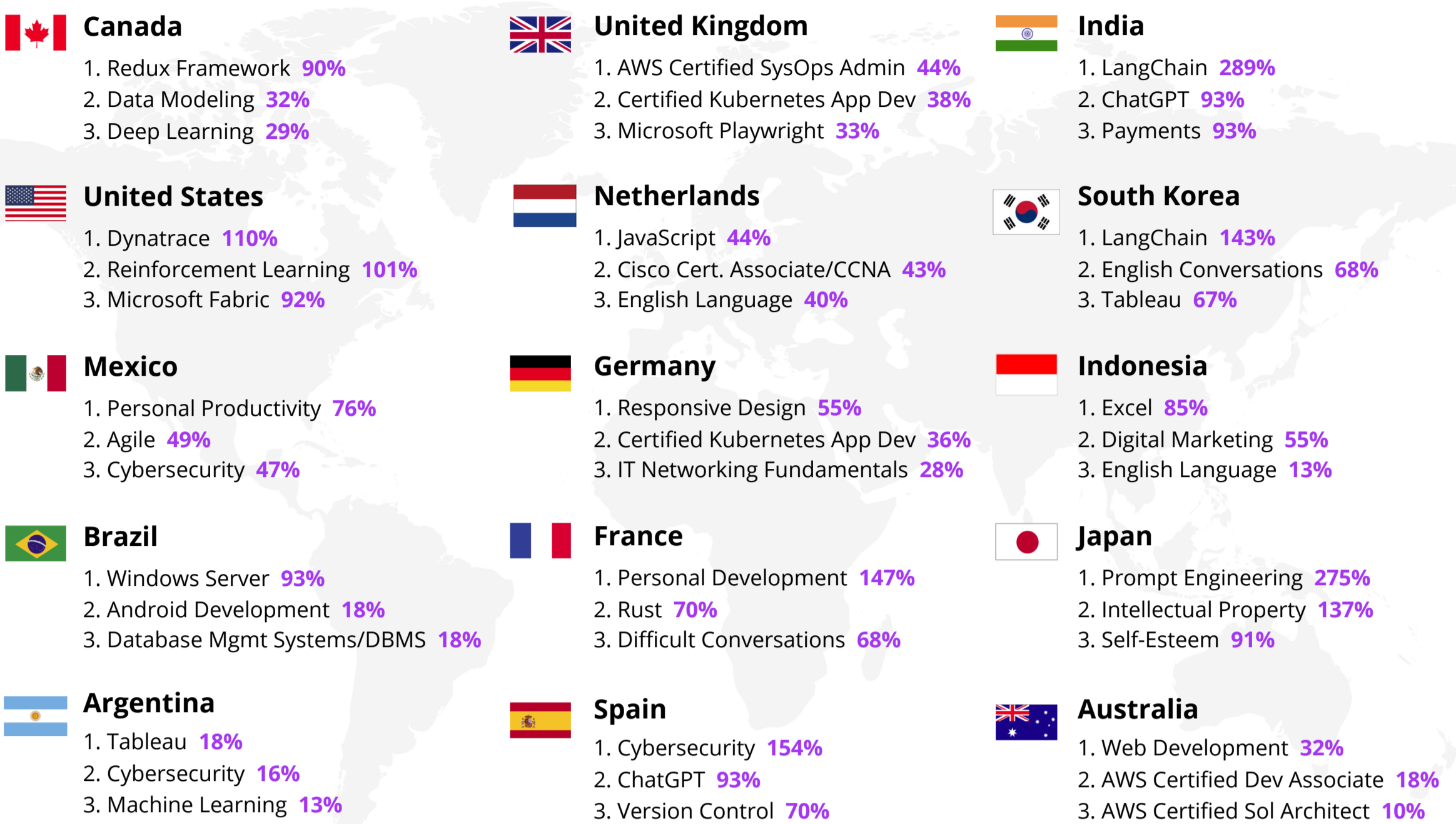


Q4 2023

# Global Workplace Learning Index

Every quarter, the Udemy Business team analyzes and shares trends based on what employees are learning across our thousands of customers around the world. With access to billions of data points, we can provide a unique perspective on the necessary skills modern employees need to thrive in today's dynamic workforce.

## Highest Topic Consumption Surges by Country



Data shows the increase in global topic consumption between Q3 and Q4 2023 on Udemy Business

## Surging Skills & Courses by Industry

### Entertainment & Media

89%

Increase in Business Analysis



**Featured course:** [The Complete Business Analysis Fundamentals Course + CERT](#) by Mauricio Rubio

### Technology

154%

Increase in Diversity & Inclusion



**Featured course:** [Courageous Allyship: Learn How to Build Inclusive Workplaces](#) by Dr. Priya Nalkur

### Telecommunications

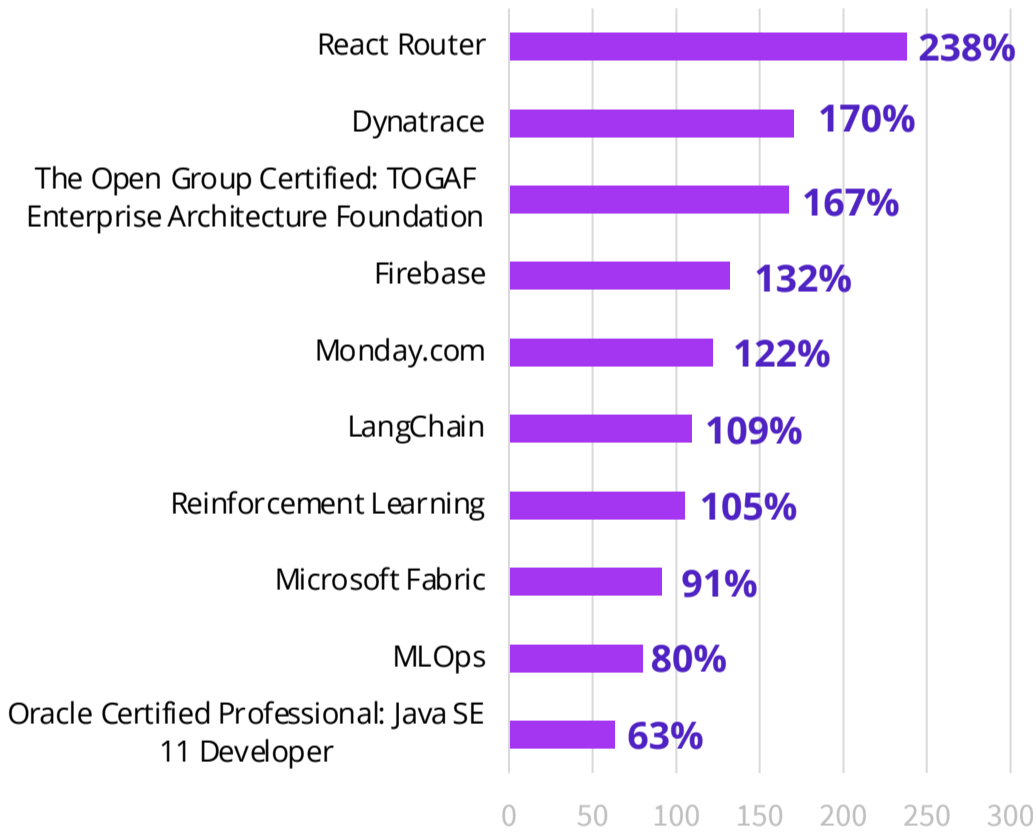
16%

Increase in PMI Project Management Professional



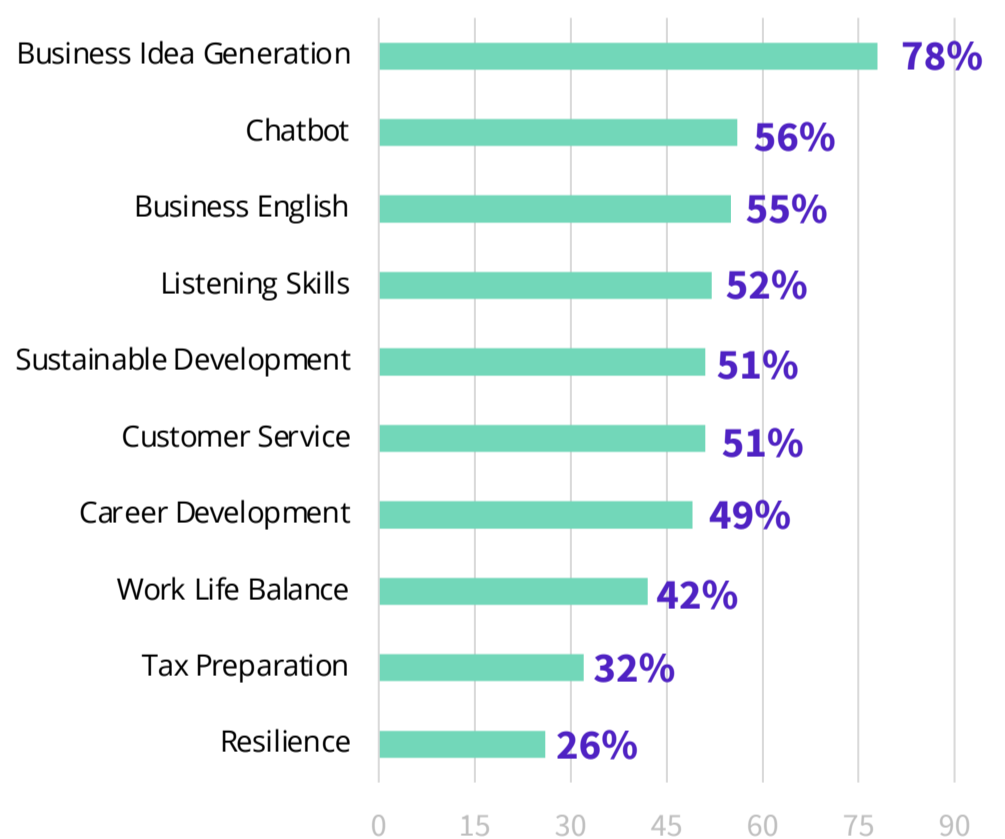
**Featured course:** [PMP Mock Exam Set I - Current Exam Content Outline](#) by Joseph Phillips

## Top 10 Global Emergent Tech Skills



Data shows the increase in global topic consumption between Q3 and Q4 2023 on Udemy Business

## Top 10 Global Emergent Professional Skills



Data shows the increase in global topic consumption between Q3 and Q4 2023 on Udemy Business



"As leaders and employees continue to navigate challenges due to hybrid work, many are recognizing one skill that is central to better communication and understanding across distance and difference: active listening. Learning to be a better listener is tantamount to learning to be a better leader."

- [Jamal Lazaar](#), Udemy instructor, professional skills expert

"Uncertainty is the new normal in an ever-changing global environment, so it's essential for leaders and employees to constantly look for new ideas to generate business growth. More and more professionals are focusing on learning skills related to idea generation, business dynamics and advanced business models."

- [Paul Nekh](#), Udemy instructor, business and innovation expert



## Instructor Spotlight

### 5 Recently Added Courses

1. [How to come up with killer business ideas: complete workshop](#) by Evan Kimbrell
2. [The Complete Punctuation Course: English Writing - Grammar](#) by TJ Walker and Derek Smith
3. [Chatbot Development Full-Cycle: From Concept to Growth](#) by Tom and Angela Hathaway
4. [Active Listening - The Complete Guide](#) by Jamal Lazaar
5. [Business Case for Corporate Sustainability](#) by Julia Mariasova



**Julia Mariasova**

Julia Mariasova has a keen interest in the intersection of environment and technology, teaching skills related to climate change, decarbonization, energy transition, digital technologies, data science and machine learning to more than 4,000 learners on Udemy. Julia has 30+ years of experience in the financial services and media/video production industries. She is currently the co-founder of web3 climate community 1.5° DAO and a management consultant, helping leaders achieve their climate and sustainability goals.