Making The Digital Pivot

What exactly does it mean to make the digital pivot? Where do you begin? This course is designed to act as an introduction to the underlying concepts of the digital supply chain, and to help learners begin thinking through the digital pivot at their own organizations. This move to digital isn't simply a matter of adopting the newest and most buzzworthy technologies. Rather, it's about defining what the "digital pivot" means for the organization, and rethinking the supply chain as a means of driving new growth and delivering against the expectations of customers. Knowing the state of the supply chain today, and where leaders want to go in the years to come, can enable a supply chain organization to begin using new analytics and technologies to build outside-in, market-driven processes.

Developed in Partnership with

Supply Chain Insights™

Learners will:

- Explore the development of supply chain processes over the years, and why this is a critical moment to adopt new digital technologies and processes

- Discover the shifts in analytics that are redefining time in the supply chain, freeing organizations to move at the speed of the markets

- Understand the major shifts in supply chain enablers, and how organizations are taking advantage of the Internet of Things, robotics, and 3D printing to outpace the competition

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Course Outline

DAY 1

The Digital Supply Chain

- What is the Digital Supply Chain?
- Development of Supply Chain Processes
- New Business Process Models
- Building Outside-In Processes

DAY 2

Redefining Time

- The Velocity of Data
- Supply Chain Processes at the Speed of the Market
- Sensing the Market
- Building Blocks of the Outside-In Supply Chain

DAY 3

Shifts in Enablers

- Major Shifts in Supply Chain Enablers
- Costa Express and the Internet of Things
- The Future of Robotics
- 3D Printing the "Ultimate Ears"

DAY 4

Getting Started

- Listening to the Customer
- From Talk to the Digital Supply Chain
- Ideas for the Digital Future
- Your First Steps to the Digital Supply Chain

DAY 5

Interactive Capstone

- Cohort members, faculty and a moderator synthesize learnings from the week and develop insights for next steps.