

# Leading The Modern Supply Chain

## Building an End-To-End Mindset

This course acts as an introduction to the concept and implications of the end-to-end supply chain. It is designed to give learners some important “food for thought” around leadership implications of this strategic approach, and begin conversations with peers about leading the modern supply chain.

Developed in Partnership with



### Learners will:

- Assess current organizational alignment and end-to-end capabilities
- Analyze case studies and a course simulation to deepen understanding of challenges within their supply chain
- Identify key considerations for your organization based on the end-to-end framework

### Authors



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### Course Outline

#### DAY 1

##### The 7 Principles of Supply Chain Management

- Key Considerations for Supply Chain Management
- Your Organization's End-to-End Orientation
- The 7 Principles of Supply Chain Management
- Introduction to Your Course Simulation

#### DAY 2

##### Issues and Forces that Shape the Supply Chain

- Issues and Forces
- The Triple-A Supply Chain
- Risk Management at Cisco
- Simulation: At the Mercy of the Wind

#### DAY 3

##### Lessons from the Top 25

- The Language of Business
- The Implications of Logistics Costs for Your Organization
- The Top 25
- Simulation: Faint Signals

#### DAY 4

##### Seeing Your End-To-End Supply Chain

- Simulation: Winter Storms
- The Implications of End-to-End Supply Chain
- The SCOR Model

#### DAY 5

##### Interactive Capstone

Cohort members, faculty and a moderator synthesize learnings from the week and develop insights for next steps.