

Driving Improvement In Decision-Making Through Supply Chain Planning

While the actual work of planning looks different at every organization, organizations face many similar challenges in establishing their planning organizations and processes. They may hesitate to trust advanced planning technologies, rely too much on Excel spreadsheets that limit collaboration, and fail to give their planners enough time to plan effectively.

At the heart of these challenges is the fact that many organizations view planning as a technology problem. They attempt to address planning challenges by “bolting on” new technologies to their existing IT infrastructure, without making significant changes in their approach to planning.

In this course, we'll take a more people-centric approach to planning. We'll explore why planning matters today, how to define the planning organization, and the role inventory planning plays in broader planning organization. Learners will develop ideas to build a stronger planning organization, and walk away with clear ideas of what to change in order to more effectively align around the planning organization.

Developed in Partnership with



Learners will:

- Explore the past, current, and future state of supply chain planning
- Discover the important role of inventory planning in supply chain strategy
- Understand the benefits a strong planning organization can create for their companies

Author



Lora Cecere

Founder of Supply Chain Insights and Industry Analyst at Gartner, AMR Research, and Altimeter Group

Course Outline

DAY 1

Why Planning, Why Now?

- Introduction to Supply Chain Planning
- The History of Supply Chain Planning
- Connecting Business and Operating Strategy
- Demand vs. S&OP Performance

DAY 2

Defining the Planning Organization

- Barriers to Effective Planning
- Defining our Planning Organization
- Navigating the Planning Landscape
- Idea Tournament

DAY 3

Inventory Planning and Optimization

- Micron
- Planning Your Inventory Strategy
- The Role of Inventory in Your Strategy
- Inventory Misconceptions
- Improving Inventory Planning

DAY 4

Building Your Planning Capability

- General Mills
- Paths for Planners
- Future State
- Next Steps

DAY 5

Interactive Capstone

Cohort members, faculty and a moderator synthesize learnings from the week and develop insights for next steps.