

Goodbye Classroom Training, Hello Scalable Employee L&D

Agenda

1

Meet Pamela Xaba and learn about Netstar's L&D strategy

2

Go behind the scenes as Netstar made the switch to online learning


3

Reflect on lessons learned and unexpected surprises with Pamela

4

Look forward to find out what's next for Netstar and the future of work

Put learning at the center of **your** **business** **strategy**

 Udemy for Business





Netstar

Netstar is a trusted brand and pioneered the vehicle tracking and stolen vehicle recovery industry in South Africa in 1994. They provide industry-leading stolen vehicle recovery services, advanced vehicle and fleet tracking, great fleet management solutions for all-sized business and commercial fleets, commanding insurance telematics solutions, and best-in-class Fleet Intelligence services. In fact, no IoT solution is out of Netstar's reach.



Pamela Xaba

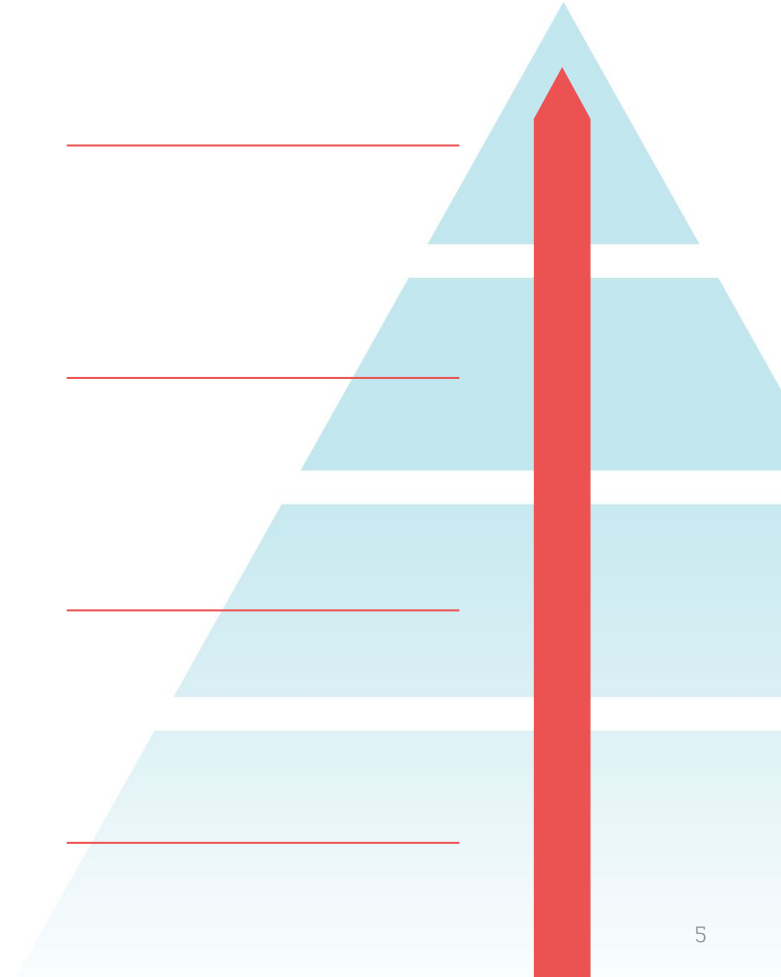
Netstar, Head of Human Capital

For over 16 years, Pamela has transformed the human resources function wherever she goes — from financial services industry to automotive and now the ICT sector.

She joined Netstar, a subsidiary of Altron, in 2019.

Inside Netstar's 2019 L&D Strategy

- 1 Identify training opportunities
- 2 Scale employee learning and development
- 3 Create a culture of learning across all functions
- 4 Close skills gap and compete globally



Inside Netstar's 2019 L&D Strategy



100% in-person
classroom
training



500
employees trained



Primarily focused
on **occupational**
skills

**2020 did not go as
planned.**

Choosing Udemy

- ✓ Trusted partner of another Altron subsidiary, ASI
- ✓ Puts learning into the flow of work so employees stay productive
- ✓ Enables global workforce to upskill anytime, anywhere
- ✓ Custom Courses allow Netstar to spread internal subject matter expertise



One Year Later, Many Lesson Learned



7,450
learning hours
recorded



820 active users
owning their
learning



40% reduction in
L&D budget

Looking forward

Your questions

Thank you!